



Making your information work... ...by extending the power of your Business Intelligence solutions

Making Information Work

More and more, organizations are recognizing the link between information and bottom line performance. In fact, a recent Gartner survey reported that the number one technology priority of CIO's today is Business Intelligence applications.

As a technology professional, you know that getting the right information to the right people in your organization is a priority. And with increasing pressures to get better information, faster - you may already be stretching the limits of your out-of-the-box Business Intelligence software.

Extending your Business Intelligence Software

This is where SpotOn Professional Services can help. We specialize in making your information work for you by extending the capabilities of your existing Business Intelligence software - and customizing solutions to meet your unique needs.

Whether it's Business Intelligence outsourcing, Custom Security, Cognos SDK development, building add-on software applications or adding completely new plug-and-play extensions, utilities and solutions - SpotOn enables you to access the data you need and extract it in a format that works.

Solving the Unsolvable

No matter what challenges you encounter - you can trust SpotOn to solve the unsolvable - so you get the information you need to make better decisions - and grow your business.

SpotOn Maximizes your Business Intelligence Investment

SpotOn Professional Services helps you extend the power of your Business Intelligence investment by delivering expertise in:

- Custom SDK & Business Intelligence Extensions
- Business Intelligence Outsourcing
- Value-added Technologies & Solutions

Top Business Priorities of Today's Information Officers:

- Helping their companies achieve growth while improving business processes
- Controlling enterprise-wide operating costs
- Attracting, retaining & growing customer relationships
- Improving enterprise workforce effectiveness
- Growing revenue
- Improving competitiveness
- Utilizing intelligence in products & services
- Deploying new business capabilities to meet strategic goals
- Entering new markets, developing new products or implementing new services
- Innovating faster!

Source: Gartner EXP (Feb. 2007)

The SpotOn Difference

30 Combined Years of BI Experience ◦ **25 Combined Years of Cognos Experience** ◦ **15 Combined Years of Cognos SDK Experience** ◦ **Thousands of Satisfied Customers from more than 15 Companies**

However difficult your business challenges, the SpotOn team has the bandwidth, Cognos SDK expertise and technology necessary to make your information work – so you can get the most out of your Business Intelligence solution. So when you encounter the unsolvable, turn to the SpotOn team to provide the industry's most trusted custom SDK and Business Intelligence extensions, Business Intelligence outsourcing and value-added technologies and solutions.

SpotOn Custom SDK and Business Intelligence Extensions

Have you ever thought, "I wish my BI software would do this?" Well now it can with SpotOn. From metadata automation to adding completely new functionality, SpotOn can make your Business Intelligence solution work for you.

No matter what your challenges, SpotOn will build the complementary software you need to help solve the unsolvable. In fact, we know the Cognos SDK so well, we've been accused of building it!

- Cognos Connection, Studios & Viewer Extensions
- Framework Manager & Metadata Automation
- Custom Authentication Providers
- SDK & Security Workshops
- Mobile & In-report Data Capture & Write Back
- Extended Output Formats
- Microsoft Excel Integration & Manipulation
- Mobile Expertise
- SDK Code Samples: Library & On-demand
- Migration & Security Utilities
- New User Interfaces

SpotOn Business Intelligence Outsourcing

Increase your bandwidth. Get the information you need, faster. With SpotOn Business Intelligence Outsourcing, you immediately benefit from years of Cognos experience - including intimate knowledge of the Cognos SDK. This means that you can be sure of a speedy delivery as we get to know your business and resolve your issues.

Best of all, unlike traditional outsourcing models, SpotOn does most of the work at our headquarters – meaning you significantly save on overhead costs such as travel, accommodation and work stations.

- Metadata Modeling
- Report Authoring
- Installation, Configuration & Deployment
- Go! Mobile & Mobile Applications
- BI Migration & Change Management
- Dashboarding Solutions
- Scorecarding & Outcome Management

SpotOn Technology and Solutions

Save time and resources. Minimize your IT staffing. With SpotOn mobile applications, extensions, utilities and solutions, you will be able to access more information - faster.

SOS Direct for XLS

- Quickly and easily get your Cognos ReportNet™ reports in Microsoft Excel format on the desktop of every executive.

SpotOn Informs Mobile Solution

- Collect data directly from the web and PDAs - and download it in BI-ready forms. Customize the forms to your unique requirements - data is automatically warehoused and optimized for reporting.

SpotOn Namespace Migration Utility

- Save days - even weeks of work! Just sit back while all your users, groups and roles are automatically moved to the corporate namespace.